



INVEST IN ALMATY

January 2026



“Almaty Invest” Investment Promotion Center LLP was established by Decree No. 3/599 of the Akimat of the City of Almaty on August 25, 2025 as the **official investment promotion and investor support organization of the city.**



Company provides comprehensive support to investors at every stage of project development – from concept to implementation.

KEY MISSION

Strengthen Almaty’s investment attractiveness

Attract foreign and domestic investment

Support economic diversification and innovation

Promote job creation and sustainable economic growth

SERVICES

Consultations on investment incentives and government support measures

Investor support and coordination with government authorities

Facilitation of land allocation

Assistance in obtaining permits and approvals



ALMATY THE INVESTMENT CAPITAL OF CENTRAL ASIA



2.3M

Population

+1.5M urban agglomeration

+6%

Economic growth

\$67B

GRP

23%

Share of national GDP

\$29 500

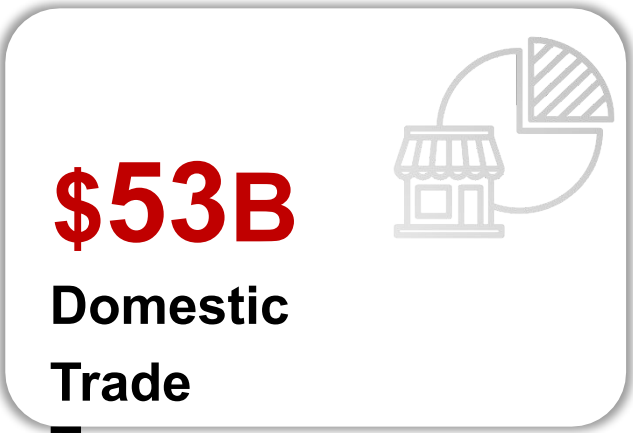
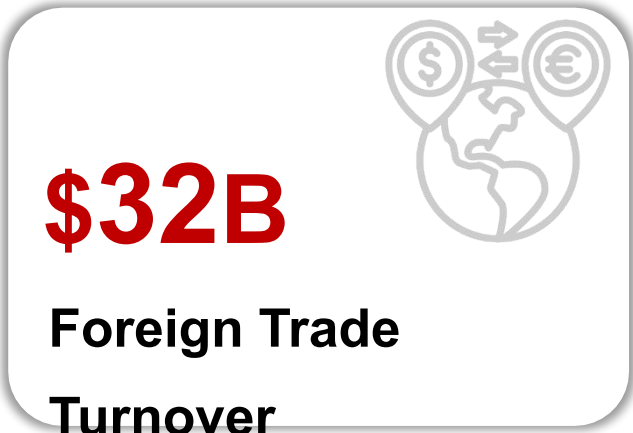
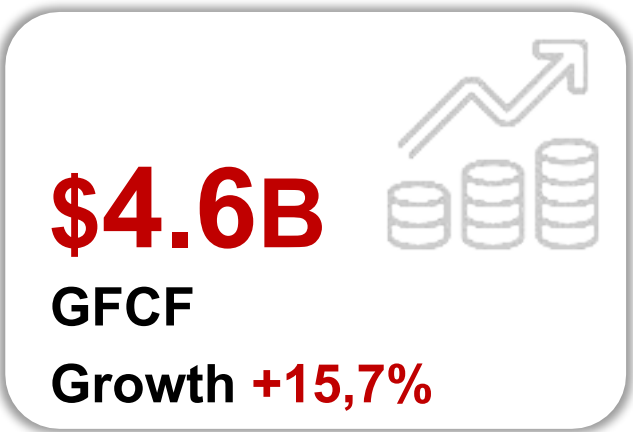
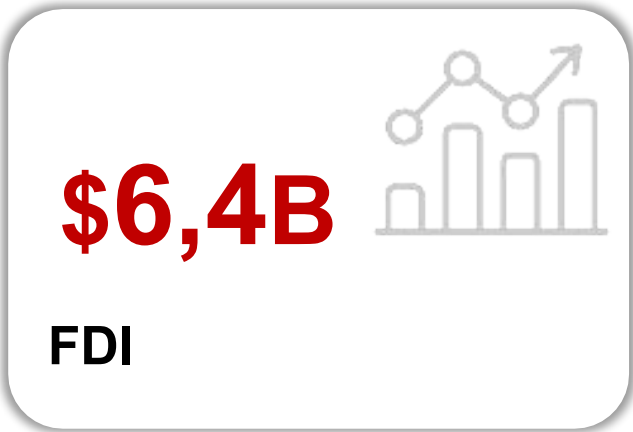
GRP per capita

Barcelona	\$33 800
Kuala Lumpur	\$31 400
Shanghai	\$30 500
Shenzhen	\$28 900
Bangkok	\$28 700
Baku	\$12 000

By **2030**

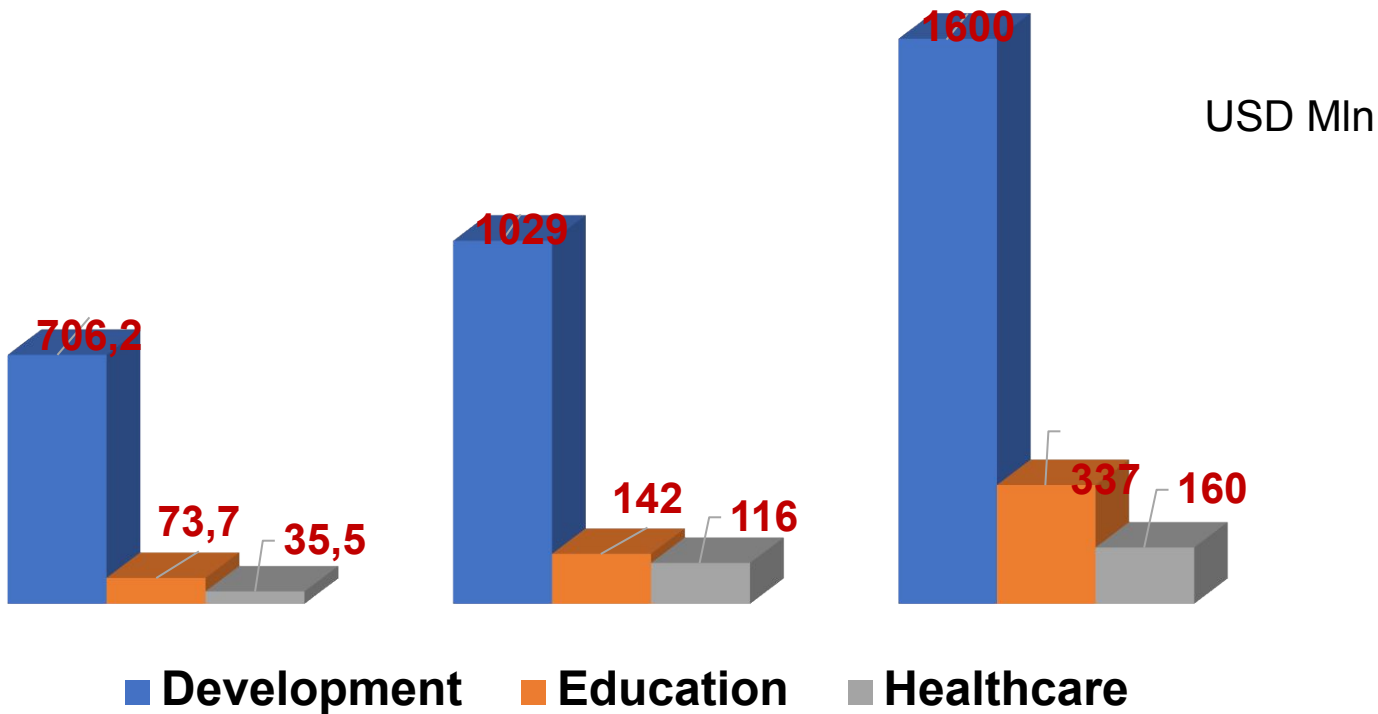
\$40 000

GRP per capita



Gross Fixed Capital Formation (GFCF)

The launch and development of new growth centers serves as a key driver of investment in development, education, and healthcare, ensuring long-term balanced urban development.





WHY INVEST IN
ALMATY?



ECONOMY & MARKET
SCALE



GEOGRAPHIC LOCATION &
LOGISTICS



FINANCIAL &
BUSINESS CENTER



STABILITY AND
CONFIDENCE



HUMAN CAPITAL



TOURISM
ATTRACTIVENESS

IMPORT SUBSTITUTION OPPORTUNITIES

IMPORT



KEY IMPORTED GOODS

- Automobiles and buses
- Pharmaceuticals
- Electronics
- Apparel
- Specialized machinery and equipment



Localization Potential - *High*

PRIORITY SECTORS

Development

Healthcare (*infrastructure, equipment, pharmaceuticals*)

Education

Information Technology

Tourism

High-Tech Manufacturing

Transport & Logistics Hub

Creative Industries



CENTRAL ASIA LOGISTICS HUB

Potential Market

190
million
people

Volume of Mutual Trade within the EAEU

>\$100B

International Road Corridors

3

Total Road Length

3 097
km

Railway Length

1 401
km





ALMATY – KAZAKHSTAN'S LEADING TOURISM DESTINATION

ALMATY INVEST



Welcome to
Almaty

2,5 million
tourists

Visa-free regime
82
countries

Airport development
\$380M

23
4-5* hotels

3 000 beds
Accommodation
Capacity

Market Demand
6 000
Accommodation
Capacity



Almaty received a special award for innovation in tourism at the **Global Tourism Forum 2025**



SKI BUSINESS
AWARDS 2024

In the nomination **“Best Ski Resort in a Country”**, Shymbulak has maintained leadership for the **3rd consecutive year**



Almaty was included in the list of **tourism destinations** recommended by **CNN** for travel in 2025

The Telegraph

The British newspaper The Telegraph recognized Almaty the **“Pearl of Central Asia”**

According to **Bloomberg**, Almaty is ranked among the **TOP-25** most attractive tourist destinations worldwide in **2026**.



MOUNTAIN CLUSTER DEVELOPMENT – INVESTMENT ATTRACTION DRIVER

Investment in the development
of mountain cluster
+ \$478M

Cable cars
from 16 to 58

Ski slopes
from 41 km to 227 km

Daily Capacity
from 6000 to 34000
visitors per day

HIGH VALUE-ADDED CHAIN – A KEY GROWTH DRIVER

>150%
Peak-period hotel
occupancy

\$180 ADR (Average Daily Rate) in Almaty	Istanbul	\$150
	Moscow	\$160
	Tbilisi	\$100
	Paris	\$210
	Shanghai	\$180



Forecast:
2035
5 million tourists
High demand for the
development of tourism
INFRASTRUCTURE

ADR of \$180 at >150% peak occupancy indicates a market ready for expansion

STRONG CONSUMER PURCHASING POWER + DEMAND + INFRASTRUCTURE DEVELOPMENT = INVESTMENT RETURNS



GLOBAL ANCHOR CORPORATIONS

Over **150,000** companies are registered, including more than **3,000** companies with foreign participation

ENERGY & RESOURCES



FINANCE

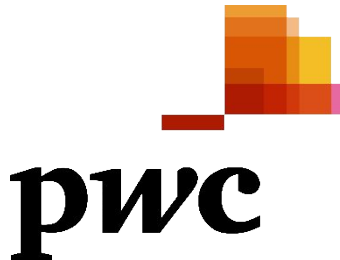


RETAIL



Almaty is home to the regional headquarters of international companies operating across Central Asia

AUDIT & CONSULTING



DISTRIBUTION



SME



These companies choose only markets with proven demand and economic stability



INVESTMENT SITES: SEZ “PIT ALATAU”

ALMATY INVEST



AREA

163

ha

NUMBER OF
COMPANIES

170

INVESTMENT

\$1B

KEY ADVANTAGES

1. SPECIAL TAX AND CUSTOMS REGIME FOR RESIDENTS
2. STRATEGIC LOCATIONS FOR LOGISTICS
3. READY-BUILT INFRASTRUCTURE
4. PROJECT SUPPORT UNDER THE “ONE-STOP SHOP” PRINCIPLE
5. LAND PLOT PROVISION

PRIORITY TYPES OF ACTIVITY

- INFORMATION TECHNOLOGY AND DIGITAL TECHNOLOGIES
- MECHANICAL ENGINEERING AND HOUSEHOLD APPLIANCES
- ELECTRONICS, INSTRUMENTATION AND ELECTRICAL ENGINEERING
- PHARMACEUTICALS AND MEDICAL DEVICES
- RENEWABLE ENERGY SOURCES
- EDUCATION AND HEALTHCARE



INVESTMENT SITES: INDUSTRIAL ZONE

“ALMATY”

AREA
490
ha

NUMBER OF
COMPANIES
116

INVESTMENT
\$1,2B

KEY ADVANTAGES

1. PROJECT SUPPORT UNDER THE “ONE-STOP SHOP” PRINCIPLE
2. STRATEGIC LOCATIONS FOR LOGISTICS
3. READY INFRASTRUCTURE
4. PROMOTION OF GOODS AND SERVICES
5. LAND PLOT PROVISION

INFRASTRUCTURE



22 000 m3 /hour
WATER SUPPLY



40 000 m3 /hour
GAS SUPPLY



150 MW
ELECTRICITY



FIBER-OPTIC
INFRASTRUCTURE

DEVELOPMENT
of
Industrial



II STAGE + 194
ha
2025-2027



III STAGE + 440,1
ha
2026-2028





INVESTMENT CONTRACT
SIGNED WITH
THE GOVERNMENT



LEGISLATIVE
STABILITY
(The rule Of Law)



AIFC COURT
PROCEEDINGS
(English Law)



In-kind grants
(gratuitous provision of land
plots)



Exemption from customs
duties



VAT exemption for **136** categories
of
raw materials and/or materials



Exemption from land
tax (for up to **10** years)



Exemption from corporate income
tax (for up to **10** years)



Exemption from property
tax (for up to **8** years)



FUTURE PROJECTS



ALMATY DOWNTOWN



**ALMATY AI
PARK**



EXPO CENTER



5* HOTELS



**MULTIFUNCTIONAL
CONCERT HALL**



ALMATY MALL



Functional components:

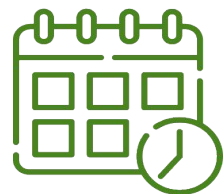
- Business centers
- Shopping and entertainment centers
- Cultural centers

Role in Urban Development:

- Modernization of the Sairan area
- Business center development
- Tourist attraction



217 ha
Area



3 years
Implementation
period



450 000 – 650 000
m²
Building area



\$ 2 000 – 2 500 /
m²
CAPEX



Functional Structure:

• **Research and Education**

AI & Big Data Institute, ~~educational campus~~ with leading universities, AI applied

• **Business and Venture**

Startup incubator and accelerator, offices of international IT companies, venture capital hub and coworking spaces.

• **Technological Infrastructure**

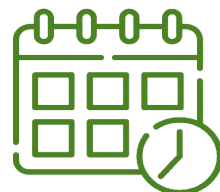
Data centers and AI computing, prototyping and hardware laboratories, cybersecurity.

• **Pilot AI Zones**

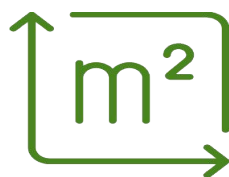
Smart city testbed and demonstration of AI solutions for utilities, transport and environmental management.



18,9 ha
Area



2-3 years
Implementation period



450 000 – 650 000
m²
Building area



\$ 2 000 – 2 500 /
m²
CAPEX

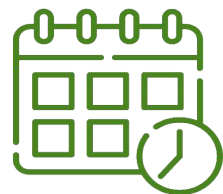


Functional Structure:

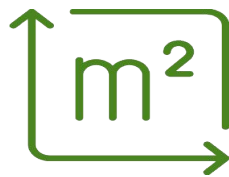
- Exhibition & Convention Core
- Congress Center & Offices
- Hotel Cluster
- Expo Boulevard
- Innovation & Education
- Public & Green Spaces
- Amphitheater, canals, water installations, sustainable technology gardens



18,4 ha
Area



3 years
Implementation
period



280 000 – 350 000
m²

Building area



\$ 2 000 – 2 500 /
m²

CAPEX

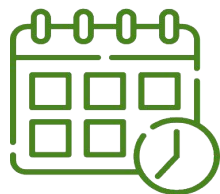


5* International Brand Hotels
Locations: Sairan, Eastern and Western Gates
Key features:

- International hotel brands
- Contemporary landmark architecture
- Conference and convention facilities
- High-end restaurants
- Waterfronts, parks and public spaces



2 ha
Area



2 years
Implementation
period



45 000 – 65 000
M²

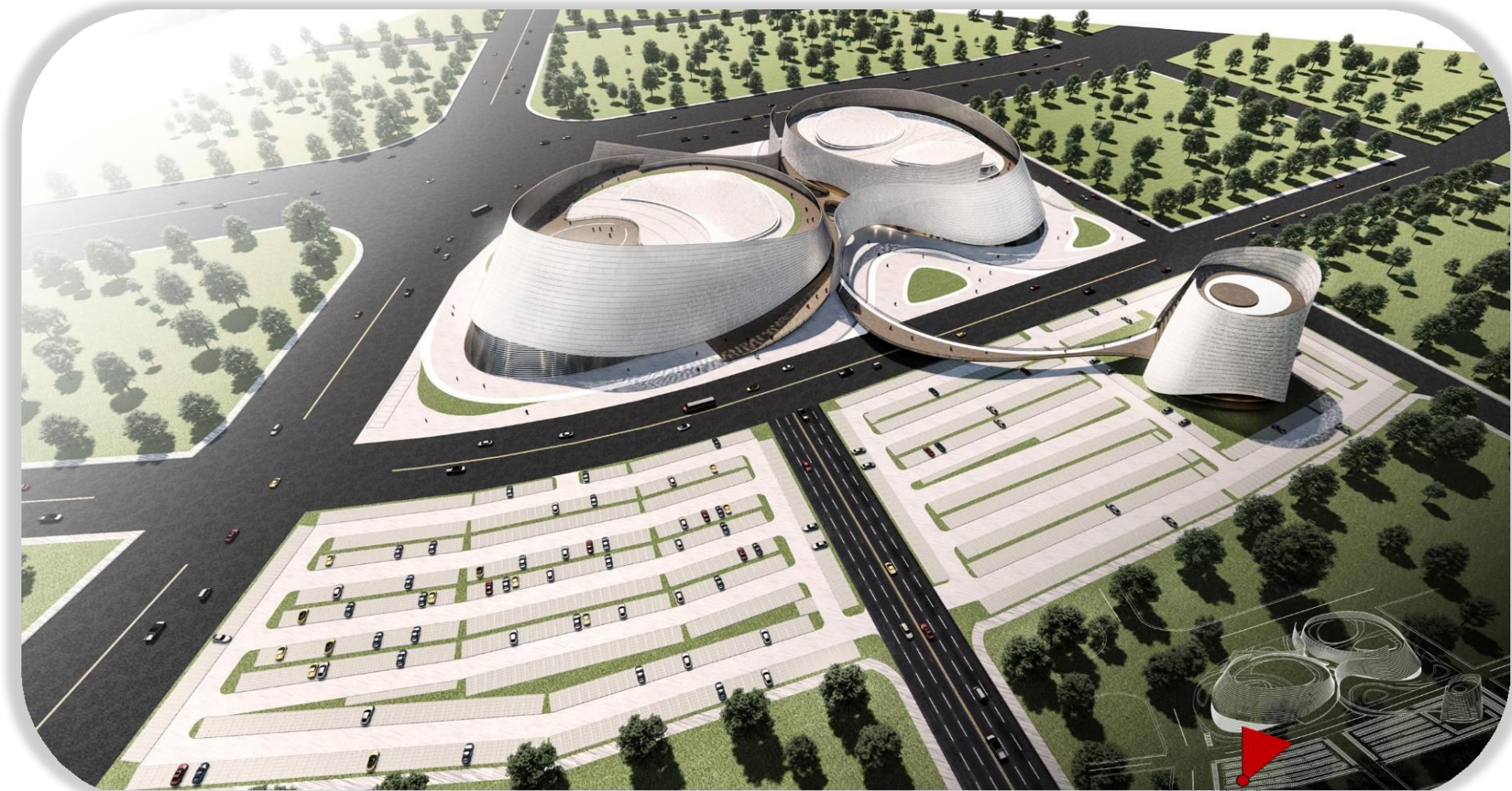
Building area



\$ 1 500 – 2 000 / M²
CAPEX



MULTIFUNCTIONAL CONCERT HALL

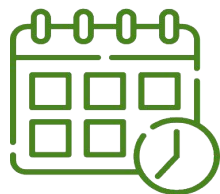


A modern international-class concert hall with a capacity of **7,000-10,000 seats** and a hotel with **150-180 rooms** in Almaty. **Functional structure:**

- **Main concert hall**
Large-scale concerts, shows and cultural events
- **Two multifunctional halls**
Exhibitions, receptions, conferences and hybrid events
- **Hotel**
Accommodation for artists, delegations and event participants



11,4 ha
Area



2-3 years
Implementation period



85 000 – 105 000
M²
Building area



\$ 1 500 – 2 000 / M²
CAPEX



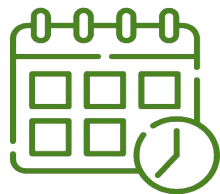
Modern Shopping and Entertainment Complex
A year-round destination for shopping, leisure and entertainment.

Functional components:

- Shopping and entertainment mall
- Restaurants and gastronomic zones
- Entertainment center and cinemas
- Congress venue for events
- Unique attraction elements: a panoramic aquarium, an ice rink, and a terrace park.



4 ha
Area



3 years
Implementation period



120 000 – 160 000
m²

Building area



\$ 1 200 – 1 800 / m²

CAPEX